



**Are you interested in...
Do you want to develop skills in...
Have you considered a career in...**

ACCOUNTING

World of Business
Accounting or
Differentiated
Accounting
Wealth Building &
Financial Management

BUSINESS LAW

World of Business
Accounting or
Differentiated Accounting
Business Law

BUSINESS MANAGEMENT

World of Business
Sports & Event Marketing
Business Management &
Leadership

ECONOMICS

Economics in Business
Accounting or
Differentiated Accounting
Wealth Building
& Financial Management

ENTREPRENEURSHIP

World of Business
Accounting or Differentiated
Accounting
Entrepreneurship

FINANCE

Accounting or
Differentiated Accounting
Wealth Building &
Financial Management
Economics in Business

MARKETING

Marketing
Sports & Event Marketing
Entrepreneurship



Earn CTE and/or Technology Credits!

Take one or more Business, Management & Marketing Courses in any sequence!
Talk to a business teacher for more information

ACCOUNTING is considered the language of business and an essential skill for many different career areas. Accounting is the foundation for day-to-day operations in many industries. In this two-semester introduction to basic accounting course, students learn the procedures used in systematically recording the financial operations of a business. Class content includes sales, cash payment and receipt transactions, payroll records and deductions, and automated accounting procedures for service and merchandising businesses. The culmination of this course is an online simulation which allows students to put their accounting skills into practice in a real-world scenario. This course meets CTE or general elective graduation requirements.

DIFFERENTIATED ACCOUNTING is a two-semester, weighted course designed to provide knowledge of accounting principles, concepts, and practices. Accounting is required in post-secondary programs for business majors and recommended for other fields. Content includes financial statement preparation and analysis, payroll systems, cost accounting, internal reporting and forms of ownership. Financial information is classified, controlled, analyzed, and interpreted for management purposes. Students will apply skills learned through engaging, real-world scenarios. Students may have the opportunity to receive dual credit for this course which may be transferable to other postsecondary institutions. This course meets CTE or general elective graduation requirements.

BUSINESS LAW presents the study of the legal rights and responsibilities necessary to be informed and productive citizens. Key concepts include contracts and torts, the role of courts, litigation, and constitutional issues including civil and criminal law. Students will investigate the effects of ethics within business and society. This course meets CTE or general elective graduation requirements.

BUSINESS MANAGEMENT & LEADERSHIP emphasizes the basic concepts of management and leadership within a business or organization. Students will investigate management issues involved in planning, organizing, leading, and controlling an organization. Topics of this course include: management functions, leadership skills, business ethics, human resource management, financial decision-making, marketing strategies, and entrepreneurship. The culminating project of this class will be the completion of a business plan, a critical component for careers in management or business ownership. This course meets CTE or general elective graduation requirements.

ECONOMICS IN BUSINESS is a course designed to help students understand economic principles as applied to current events and issues. Emphasis includes allocation of resources, economic systems, economic institutions and incentives, markets and prices, supply and demand, productivity, role of government, global economic concepts, market structures, and economic indicators. Junior Achievement volunteers from the business community lead hands-on student activities to apply economic concepts in an innovative way. This course meets LPS Economics graduation credit requirement. This course also meets UNL and college requirements as well as national and state standards.

ENTREPRENEURSHIP provides students opportunities to determine benefits and risks of self-employment; to understand the traits and talents needed for entrepreneurship; and to learn the elements of creating a business plan. Students will explore the process of generating business ideas, recognizing opportunities, determining feasibility of ideas, securing human and financial resources, and creating marketing and management strategies for small businesses. The student will understand the role of entrepreneurial businesses in the United States and the impact on our national and global economy. This course meets CTE or general elective graduation requirements.

MARKETING provides opportunities for students to explore the functions of marketing and the marketing mix: pricing, promotion, product planning, and place/distribution. Marketing builds a bridge between the producer and consumer to satisfy customer wants and needs while meeting organizational goals. Topics include branding, market segmentation, marketing research and target marketing. Projects and activities vary according to student interest and business and community applications. Students are encouraged to join DECA, a Career and Technical Student Organization with a marketing focus. This course meets CTE or general elective graduation requirements.

SPORTS & EVENT MARKETING provides opportunities to explore the basic functions of marketing and the marketing mix (pricing, promotion, product planning, and place/distribution) in the sports and entertainment industries. Topics include an orientation to the industry, event execution, event marketing, and legal aspects/contracts. Students complete a virtual simulation to run their own multi-use stadium while making decisions about concessions, sponsorships, pricing, staffing, and promotions. Students are encouraged to join DECA, a Career and Technical Student Organization with a marketing focus. This course meets CTE or general elective graduation requirements.

TAKE CHARGE is an integrated careers and personal finance course required for graduation and taken during the junior year. This course is part of the LPS overall systematic plan of college and career readiness and will help students become financially responsible and conscientious members of society. Students will set goals and adjust their personal learning plan by identifying their interests, skills and values through academic and career decision-making. Students will develop understanding and skills in money management, budgeting, financial goal attainment, use of credit, insurance, investments, and consumer rights and responsibilities. This class creates an effective transition from high school to postsecondary options.

WEALTH BUILDING & FINANCIAL MANAGEMENT is a wealth-building and financial management course. In this weighted course, students learn to manage their resources to make sound personal financial decisions, interpret data to develop short- and long-term budgetary plans, and develop product knowledge related to financial planning. Students will develop a financial plan that includes savings, investing, credit management, risk management, and retirement. This course may be available for articulated or dual credit at a postsecondary institution. This course meets CTE or general elective graduation requirements. Take Charge is a prerequisite.

WORLD OF BUSINESS is a project-based exploratory business course which gives students the opportunity to participate in a variety of activities in business, marketing and management. The course introduces students to personal finance, accounting, management, entrepreneurship, marketing, hospitality and tourism, and information technology. Students will use critical thinking skills to analyze decisions in the world of business and their personal lives. Discover classes at your high school for additional study in your area of interest! This course meets CTE or general elective graduation requirements.